



THE GLOBAL FEMALE PROGRESS INDEX

CREATING THE WORLD FEMALE BHAG

GFPI

GFPI MISSION

Changing the world by supporting women to find their inner voice creating social, political and economic equality between the genders



To day you are you that is truer than true. There is no one alive who is Youer than You!

WE DO THAT BY CREATING A
BHAG- BIG HAIRY AUDACIOUS GOAL

- BIG - What is really important for you
- HAIRY - It is not easy to reach
- AUDACIOUS - It needs guts and more but it is not impossible
- GOAL - It describes a desired state in your future

PROCESS OF CREATING A WORLD FEMALE BHAG

- Trying to reach out to every woman in the world
- Offering opportunity to partake in the creation process
- Guiding the individual processes of defining the personal BHAG
- Condensing the most common individual BHAGs to the world female BHAG
- Revising the BHAG each year

DEFINING YOUR PERSONAL BHAG - STEP 1 „CORE VALUES“

- 1. Getting in contact with the original YOU:
 - Discover your true self: Find a picture of yourself in the age of around 2 years
 - See the difference between what you were then and who you are now (how you adapted to your surroundings to get the love and safety you needed and wanted) and trust that the original self is still here.
 - What would your true self say to you and to your life?

DEFINING YOUR PERSONAL BHAG - STEP 1 „CORE VALUES“

- 2. Take the message as a basis and decide for the 4 most important values for yourself
 - Write down 10 values, that warm your heart (e.g. love, passion, trust, transparency)
 - Select the 4 most important of them by comparing them: Which ones would you let go of for the sake of others?
 - Get deeper by asking „what for?“ to each of them and find the core value behind the value.

DEFINING YOUR PERSONAL BHAG - STEP 3 „CORE MISSION“

What is Your **Core** Purpose?

Mark Twain once said: “The two most important days in your life are the day you are born and the day you find out why.”

- What are you here for in this World?
- How do you want to use your existence? What do you want to use your potential and qualities for?

DEFINING YOUR PERSONAL BHAG - STEP 2 „BHAG“

1. Rock Bottom Exercise

- Imagine it is 2020 and all the things you dreamt of did not happen. What happened and what did you do that created this failure? Choose 5 areas where you failed and what you did.

DEFINING YOUR PERSONAL BHAG - STEP 2 „BHAG“

2. All Time High Exercise

- Imagine it is 2020 and all the things you dreamt of have happened. What have you done to achieve this? Choose 5 areas where you succeeded and what you did

DEFINING YOUR PERSONAL BHAG – STEP 2 „BHAG“

3. Formulating your BHAG

- **Criteria for a good BHAG or dream goal:**
 - Challenge your existing routines, assumptions and habits.
 - Represents a substantial improvement with respect to the situation today
 - An ambition possible to achieve even though it demands changes and hard work.
 - It should be a wanted situation, and a strong wish that you will really accomplish this ambition – that it represents the preferred future.
 - It shall be formulated in a courageous and confirming language.
- **A BHAG example** ” Within 2020 I have found my inner voice and learned what it takes to speak and be my authentic self. I have accomplished great improvement with how I deal with challenges in life and I have developed to a reflective and aware person who can take 100% per cent respons-ability for my own life ”

DEFINING YOUR PERSONAL BHAG - STEP 2 „BHAG“

3. Formulating your BHAG

- **DREAM GOAL** (vision) It's what keeps you inspired!
What's the bigger picture? How does this fit with your family and work? What are you building towards? What will you see/hear/feel?
- **END GOAL** The concrete manifestation of that vision.
How would your vision actually look like, when it is manifested?

DEFINING YOUR PERSONAL BHAG - STEP 2 „BHAG“

4. Implementing your BHAG

- **PERFORMANCE GOALS**

Tangible as well as precise or specific, 100% within your control, and they always serve the end goal and the dream goal. What will you deliver? What are your milestones?

- **PROCESS GOALS**

- How you are going to reach your performance goal. They serve ALL the above goals.
- What actions will you take?